



amsterdam

Cool design is hot in Amsterdam. This fall, the work of nationally and internationally renowned designers will be on display in galleries, shops, hotels and clubs. Enjoy Amsterdam's trendsetting and historical collections, all of which contribute to the city's creative climate.

Want to make a style statement? Discover top Dutch fashion designers: **Aziz** has won an international reputation for his ingenious, three-dimensional designs. **Alexander van Slobbe** is the mastermind behind the SO and Orson & Bodil lines. **Viktor & Rolf** create expressive, almost Baroque outfits. Jewelry designer **Rodrigo Otazu** is known for fabulous baubles. Or travel an ornamental **jewel route** through the Jordaan, where charming alleyways and picturesque canals lead you to nine gold and silversmiths.

Claudy Jongstra's primitive, magical designs are rough but sophisticated. Jongstra uses only raw materials—silk, linen, camel, cashmere and especially wool—which she turns into felts and treats with original techniques that

result in some of the most creative clothing imaginable.

Amsterdam is equally appealing for fans of design galleries and shops. **Droog & Co.** is the home of Droog Design, founded by Gjs Bakker and Renny Ramakers. **Frozen Fountain** sells contemporary furniture, fabrics and home accessories. This collection is complemented by a selection of international furniture labels. **WonderWood** is part shop, part gallery, specializing in plywood furniture, art and gadgets.

Amsterdam also is a city full of design hotels: **Dylan Amsterdam**, **Lloyd Hotel**, **Hotel Arena**, **College Hotel**, **NH Amsterdam Centre** and **Hotel V**. Dutch design is highlighted at **Hotel Artemis Amsterdam**, where creative lighting and a tastefully warm layout creates an inspired environment.

Want to surprise your family with an original souvenir of Holland? Go shopping with Sabine from **like-a-local** and discover the secrets of shopping with locals in Amsterdam. **For details go to coolcapitals.com**



From top: Trendy shoe store Shoetables; Bling Bling by Frank Tjepkema; Flight Chair by WonderWood.

Last year, **Bling Bling** by Frank Tjepkema (left), won the Dutch Design Award in the fashion design category.



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